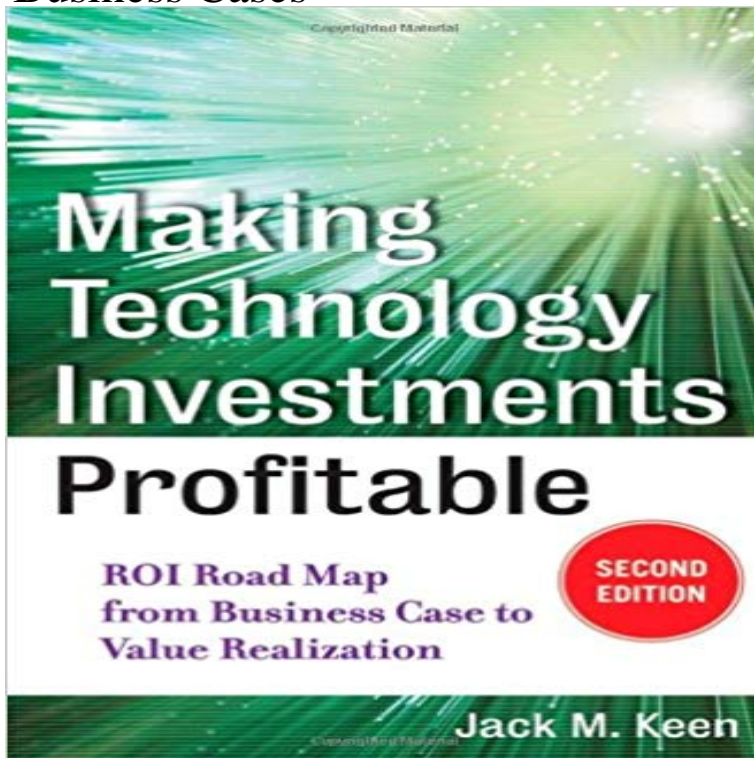


Making Technology Investments Profitable: ROI Roadmap to Better Business Cases



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